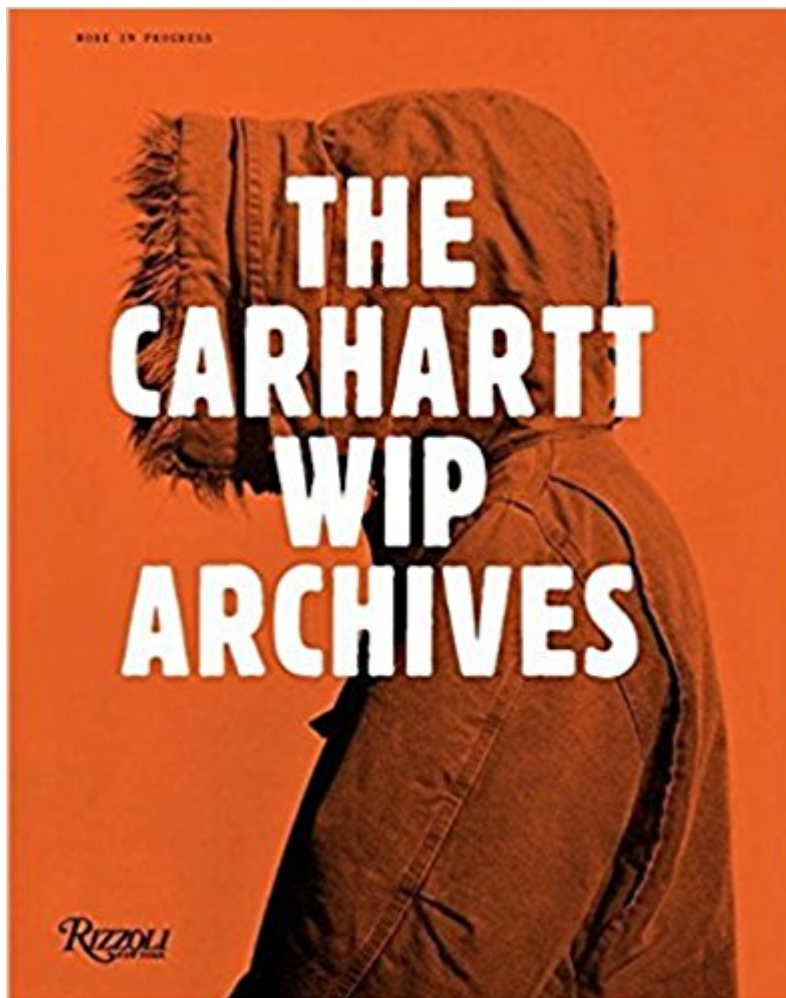


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The Carhartt WIP Archives



Synopsis

Back in the eighties, when the Western world was deluged by a wave of blue denim, Carhartt's brown duck work coats entered the streets as an antidote. Detached from their original raison d'être of attiring hard-working men in mines and on railroad tracks, they arrived in our cities as some sort of new anti-denim. Soon after, and largely due to the efforts of Carhartt's European distributor Work in Progress, the American workwear classic evolved into the international streetwear icon by which we know it today. **WORK IN PROGRESS: THE CARHARTT WIP ARCHIVES** is the first comprehensive publication exploring that remarkable evolution. Edited by Michel Lebugle and Anna Sinofzik, with texts by Gary Warnett, Mark Kessler and Anna Sinofzik, it features more than 350 images including heaps of hitherto unpublished photographs, artworks, as well as ephemera drawn from the company's own archives and different private collections, providing an unparalleled look into the brand's bustling universe. Featuring the extensive story of the brand from its humble beginning to their most popular garments like the Detroit Jacket, Watch Hat, Siberian Jacket, and Cargo Pants, **WORK IN PROGRESS** is a celebratory, transatlantic stroll through the company's rich and colorful history. This collection will appeal to both fashion enthusiasts and devotees of American cool.

Book Information

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Customer Reviews

"Who figured the sturdy work wear label Carhartt would attract the fashion crowd? But that's what happened. And now there is a lovely book, with more than 350 images,

devoted to the venerable Detroit brand: "Work in Progress: The Carhartt WIP Archives," edited by Michel Lebugle and Anna Sinofzik. "New York Times Magazine/T Magazine" . . . [Carhartt WIP] Archives clocks in at over 425 pages and boasts more than 350 images consisting of previously unpublished photographs, artworks, archival ephemera and pieces from private collections for "an unparalleled look into the brand's bustling universe. Better yet, some of Carhartt WIP's most iconic pieces - the Detroit Jacket, Siberian Jacket and Watch Cap, to name a few - have light shed on their backstories as the tome documents their rise to ubiquity." "Hypebeast.com" "Work in Progress: The Carhartt WIP Archives is the first comprehensive publication exploring the brand's remarkable evolution. It features unpublished photographs, artworks and memorabilia drawn from the company's own archives and private collections." "Sportswear International Magazine" "Taking in broad sweeps of time, flicking through the book is an immersive journey that never seems to miss a beat when it comes to spotlighting key cultural trends, turning points, moods and general aesthetics that have helped form the last 25 years." "Highsnobiety" "The book features more than 350 images of unpublished photographs, artworks, and draws from the company's own archives and private collections. Fans of iconic American clothing brands will definitely want a copy of this on their coffee table." "Por Homme" "THE CARHARTT WIP ARCHIVES presents itself as a diverse visual voyage. Less conceived as a complete survey on the brand's history, but rather as a celebratory, transatlantic stroll along some of its most formative moments, the publication traces Carhartt WIP's close connections with various creative scenes and subcultures; from Detroit to Berlin, Paris to Tokyo - and beyond." "Acquire Magazine" "...renders an intimate portrait of the American workwear brand's humility and personality, mapping the transatlantic journey from Detroit's blue-collared streets to the retail racks of Seoul." "Surface Magazine" "Published by Rizzoli, The Carhartt WIP Archives is an upcoming volume that provides a first comprehensive look at the iconic brand, from its workwear origins in Detroit to its current leading position in the contemporary apparel landscape." "Freshness Magazine" "This is most definitely a book that might be considered a chronicle or a timeline that details the reemergence of a heritage brand. You must read it to appreciate it." "New York Journal Of Books" "Over 428 pages Carhartt WIP Archives details the brand's rich history of defining street culture in Europe and beyond, from early the adoption of skateboarding and underground music to later collaborations with such storied designers as Junya Watanabe, A.P.C., and Neighborhood. The

brand's international appeal is in their DNA • American workwear reimagined by a Swiss German designer and adopted by Parisian skaters and London hip hoppers. But to really wrap your head around the history, we recommend diving into the book yourself." • The Field Magazine

Gary Warnett is a fashion and culture journalist, copywriter, and consultant based in London. Mark Kessler is a writer, translator, and copy editor based in Freiburg. Ian Luna is an author and editor based in New York. Michel Lebugle is an editor and designer based in Düsseldorf. Anna Sinofzik is a culture editor and writer based in Berlin. Carhartt Work In Progress (Carhartt WIP) forms a division of the American brand Carhartt, one of the first companies to pioneer workwear in the USA. Founded in Europe in 1989, 100 years after Hamilton Carhartt established his business in Detroit, Michigan, Carhartt WIP has been carefully adapting and modifying Carhartt's core product characteristics for a different audience of consumers who value refined design and quality while remaining true to Carhartt's brand origins. Since the beginning, Carhartt WIP have built a strong, organic relationship with unknown, inspiring, provocative and upcoming figures in music and sport, becoming an iconic and well respected brand in underground scenes, from hip-hop to skate, from graffiti to cycling, as well as working with labels such as A.P.C., Neighborhood, Patta, Vans, Junya Watanabe and many more. Starting with one store in London in 1997, Carhartt WIP have meanwhile opened flagship stores in more than 60 locations and can be found in over 2500 stores worldwide. www.carhartt-wip.com

Very in depth. Probably too many skateboarders and bums though.

Street bible :) A must have

FREAKING AWESOME!

Perfect

Looking forward to seeing what lies in this archive

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The Carhartt WIP Archives Processing the Past: Contesting Authority in History and the Archives

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